



Support your girl and the future of Girl Scouting by renewing your memberships today!



Summer is almost over, and that means it's time to get ready for a new Girl Scout year!

Your girl needs Girl Scouting now more than ever. Unsure about what Girl Scouts might look like next year? In the new virtual world, the possibilities are endless, and girls are having a blast with Girl Scouting even amidst this pandemic. We are committed to working together with parents and troop leaders to make sure that girls have the Girl Scout experience that they need and deserve. The first step? Renew your family's memberships today!

The best way to support Girl Scouting for years to come is to renew your family's memberships today.

We know these are challenging financial times; if you have financial concerns about being able to provide your girl with all the benefits of Girl Scouting, financial

assistance is available. Please reach out to Help Desk (1-800-497-2688 or helpdesk@gshom.org) if you have questions.

Renew Today!



Mark your calendar: Volunteer Kick-Off 2020-2021

Save the date for our first ever virtual Volunteer Kick Off! Join us on Monday, August 17 for our kick off to the Kick-Off. Throughout the week, join us for trainings, support, and additional resources. More information to follow!

Coming soon to a mailbox near you... The Source!



The Source is our annual publication that serves as the resource for all the ins and outs of Girl Scouting, including dozens and dozens of exhilarating events to be included in your Girl Scout experience! The 2020-2021 edition will be hitting your mailbox soon if it hasn't already, and will be available online in the coming weeks.

Have you heard?! We're hosting Family Camp this summer at our camps!



FAMILY CAMP



What better way to unplug from technology and spend quality time with your girl(s) and the rest of your family than to spend time at Girl Scout Camp! We are excited to offer our properties for family reservations this summer. Come enjoy classic Girl Scout camp activities, like archery, climbing wall, horseback riding, swimming, and more! Imagine the lifelong memories, adventures, and bonding you'll create with the whole family!

[More information here!](#)

Reminder: Highest Awards Deadline Extended



Don't forget! The deadline for the Girl Scout Gold, Silver, and Bronze Awards has been extended to December 31, 2020. Questions? Reach out to awards@gshom.org.



This is our second ever virtual auction to support financial assistance for girls who need Girl Scouting! Join us from Monday, August 10 - Sunday, August 16 to Give Back for Girls.

Girl Scouting is a game-changer for girls. Support Girl Scouting so that girls can receive these benefits for years and years to come.

We know that families are facing financial hardships, and we believe no girl should have to miss out on the benefits of Girl Scouting because of finances. **Will you join us for this fun opportunity to support girls?**

Check out our Facebook event for more info!

Returning to Troop Activities

We recently compiled a resource with our recommendations for Troops to resume in person. The document was sent out in late June, and can also be found here for quick reference. We will continue to update as we change our recommendations.

[Check out our guide here! »](#)



2020 Census: Citizenship at work!

The 2020 Census is in full swing! There are big reasons why Girl Scout families

should fill out the census form, especially given the critical challenges our communities are facing in the wake of COVID-19. For every person not counted, communities lose about \$1,800 a year in funding!

Ten minutes is all it takes to ensure your children, neighbors, and community thrive for the next 10 years. Be sure everyone in your home is counted. Take the Census today at 2020Census.gov or by calling 1-844-330-2020 before October 31.

Product Program Updates



Come to Volunteer Kick Off and check out our Product Program workshops with tips on virtual cookie booths, online marketing, and more! See our latest yummy treats and the newest, best girl rewards!

Renew your membership today! Emails for opening your online stores will be sent on Friday, September 4 for Jackson, Kalamazoo, Lansing, and Ann Arbor Regions. Saginaw Girl Scouts will want to start reaching their amazing cookie goals by Friday, October 23.

Check out our CEO, Jan Barker, and her new best friend! Send 15 emails by September 15 for Treats and Reads (February 15 for Saginaw) to automatically enter a raffle to win Jan's giant sloth. We can't wait to see where our sloth calls home next!

Leader Training Update

While we continue building the online trainings for gsLearn, you can take advantage of virtual training opportunities for Grade Level Training! Register at the link below. We will send the Zoom information prior to the training time.

If you have any questions, please email education@gshom.org or contact Julia DeGuise at 989-399-7244.

[Register for trainings here »](#)



Retail Updates

- As we transition to our new retail space, the Ypsilanti/Ann Arbor Retail Shop will be closed. We are still here for all of your Girl Scout needs! Contact Help Desk (1-800-497-2688 or helpdesk@gshom.org) for assistance.
- Earn **DOUBLE** Loyalty Points every Wednesday beginning May 6 through September 1! Loyalty points are redeemable ANYTIME from now until September 30, 2020.
- Shop **online** anytime and receive free shipping!
- We are excited to be offering curbside pick-up!
 - All orders/inquiries should be emailed to helpdesk@gshom.org 48 hours prior to intended pick up.
 - Hours vary by location, so we will set up a pick up time with you.
 - We will call for payment prior to pick up and to confirm order.
 - Call 1-800-497-2688 and let us know when you arrive and we will bring your order out to you.

[Check our Facebook page for updates »](#)

Did you know...?!



Girl Scouts Heart of Michigan is officially on Tik Tok! This girl-led marketing team helps us spread the word about Girl Scouting while learning about the principles of marketing and communications. Interested in getting your girl involved? Email marketing@gshom.org.

Check out our Tik Tok today!

Virtual Programming with

girl scouts
heart of michigan



Every day at 3:00 PM, your girl is invited to join us for virtual Girl Scout programming! We host videos every week day: Mondays are for Daisies (Kindergarten-1st grade); Tuesdays are for Brownies (2nd-3rd grade); Wednesdays are for Juniors (4th-5th grade); Thursdays are for Cadettes (6th-8th grades); and Fridays are for Seniors & Ambassadors (9th-12th grade). The entire collection of videos is available on our [Facebook page](#) as well as our [website](#) . Have an idea for a virtual program or want to partner with us to create content? Email marketing@gshom.org!

GSHOM Virtual Programming



Have a question? Don't be shy!

Contact us for more information.

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